

# **Assist. Lecturer Kholood Salam Salih**

**Department of Media**

**Assist. Lecturer of radio/TV**

**Email: khlood.salam@alfarabiuc.edu.iq**

**Education:**

**MSc, University of Al-Jinan, Year 2014**

**BSc, University of Al-Jinan, Year**



**Profile:**

**Assist. Lecturer of radio/TV working in Al-Farabi university college since 2016.**

**PHD IN RADIO TV | 2019 – PRESENT | UNIVERSITY OF BAGHDAD**

## **Teaching**

**Digital technologies - the second stage / radio and television journalism**

- **Information Technology - Phase Two / Public Relations**
- **Information technology - the third stage / radio and television journalism**
- **Press Direction - Fourth Stage / Journalism**
- **Principles of Advertising - Phase Two / Public Relations**
- **Media Economics - Phase Two / Journalism**
- **The art of broadcasting (preparing radio and television programs) - the second stage / radio and television journalism**
- **Script - Fourth Stage / Radio and TV Journalism**
- **TV Advertising - Fourth Stage / Radio and Television Press**
- **Radio and television networks - the third stage / radio and television journalism**

- **Social psychology in media studies - first stage / radio and television journalism**

## **Research Focus**

### **1. Digital Media.**

**2. News websites, user interface and their relationship to audience preferences.**

**3. Hate speech and inflammatory speech.**

**4. Gender-based media.**

**5. The media and professional responsibility of the communicator.**

## **Publications**

- Thesis at Ain Shams University\Egypt , titled “Technical Values for Evaluating Iraqi News Websites”, published in Arabic
- Thesis published in The Second Conference of Human Sciences at ARID Platform Istanbul, titled “The Role of Electronic Platforms Against Hate Speech”, published in Arabic
- Thesis published in The First Scientific Conference at Media College in Baghdad University\Iraq , titled “The Image of the Female Journalist as ‘the other’ in the Eyes of Iraqi Male Journalists”, published in Arabic
- Paper published at the Media College of Baghdad University, titled “hypermedia and interactivity”, published in Arabic
- Paper published at the Media College of Baghdad University, titled “Big Data in Social Media”, published in Arabic
- Thesis published in Wameed Al-Fikr scientific magazine, titled (Exposing the public to the inflammatory speech on social media sites – facebook and youtube), published in Arabic
- Thesis titled (The media responsibility of the communicator and its reflection on the coverage of security events - A field study for workers in (Al Sharqiya) and (Alsumaria) channels -), not published

## **Affiliations/Activities**

- 1. Member of the Media Department Council.**
- 2. Member of the Examination Subcommittee in the Media Department.**
- 3. Member of the media cooperation for the media department.**
- 4. Member of the editorial board of the electronic magazine of Al-Farabi University College.**
- 5. Editor-in-chief of the Media Department's series of publications at Al-Farabi University College.**