Assistant teacher Aseel Khaled Jassim

Department of Media / Radio and Television Journalism Master of Media - Radio and Television Journalism

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Education:

PhD, PhD student at University of Baghdad College of Mass Communication, year 2019-2020 in research phase

Masters Iraqi University year 2016-2017

Masters, Iraqi University, year 2016-2017

Bachelor's degree, Iraqi University, year 2013-2014

Profile:

She has worked as a teacher at Al-Farabi University College in the Department of Media since 2018 and is still continuing.

She supervised many graduation research and graduation projects in the same college

I have attended many seminars, courses and workshops

Teaching

New media: which is represented in the use of digital means, which are characterized by effectiveness and two-way, as opposed to traditional means, which depend on unilateralism, such as television and radio, which did not require any technology in their work.

Relationship strategies: are the sum total of important and independent decisions made by an organization, with the aim of achieving specific goals, using various means of communication and techniques.

Relations Department: The Public Relations Department is considered one of the important units in the work system, as it is the link that works to enhance positive cooperation with the external public, draws the optimal mental image of the institution and contributes to the formulation and outlines of its future.

Management and Planning: The press and media management of the various communicative activity practiced by the media sectors in their well-known colors and patterns, whether the media is visual, audio or read.

Digital media education: identifying the sources of media content, its political, social, commercial, and cultural objectives, and the context in which it is presented. It includes critical analysis of media materials, the production of these materials, and the interpretation of media messages and the values they contain.

Research Focus

New media, electronic media, interactive, multimedia, digital education, media education

Publications

The contents of interactive programs on international satellite channels, an analysis study of a BBC talking point, Journal of Media and Social Sciences for Specialized Research Volume 2, Issue 2017

Affiliations/Activities

Responsible for student activities in the department